



FOR IMMEDIATE RELEASE

DREAMSCAPE NETWORKS PARENT COMPANY, WEB.COM GROUP TO ACQUIRE WEBCENTRAL GROUP
Acquisition Underscores Web.com Group's Global Growth Strategy

SINGAPORE, JULY 14th 2020 – [Web.com Group](#), a leading web technology company helping millions of customers around the globe thrive in a connected world, announced yesterday that it has entered into an agreement to acquire [Webcentral Group](#) (ASX:WCG), a leading provider of digital services for small and medium Australian businesses. Having acquired regional technology leader [Dreamscape Networks](#) last year, this deal further extends Web.com Group's strategic move into the Australian, New Zealand, and Southeast Asian markets.

Through its Netregistry, Melbourne IT, and WME brands, Webcentral serves approximately 330,000 customers with domain names, web hosting and digital marketing services.

"Joining forces with Webcentral demonstrates our dedication to expanding in the region," said Mark Evans, CEO of Dreamscape Networks. "Together, with the combined brands and resources of Web.com Group, Dreamscape Networks and Webcentral Group, we're bringing more robust and innovative online solutions and a comprehensive product portfolio to the Australian market, while continuing to provide Best-in-World service."

Sharon Rowlands, CEO and president, Web.com Group, said, "The Webcentral acquisition further complements Web's continued commitment to providing market-leading web presence solutions to customers across the globe. Now more than ever, companies need reliable online solutions and partners that deliver results to support ever-evolving business needs. Webcentral is a natural fit for our family of leading web technology brands and a proven long-standing partner to its customers."

"Web.com Group and Webcentral share a common vision of providing technologies and digital growth solutions for small to medium enterprises. We partner with businesses to get online and unlock the potential of their digital footprint," said Andrew Reitzer, Chairman, Webcentral Group. "We're excited to join the Web.com Group family for the enhanced solutions for every step of their digital journey that the joint expertise will provide our customers."

"We look forward to welcoming Webcentral to the Web.com Group," said Tyler Sippelle, principal at Siris Capital and director at Web.com Group. "As a global, multi-brand web technology business, we believe Web.com Group has much to offer businesses seeking an online presence strategic partner to support their next stage of profitable growth."

The transaction is expected to close in late 2020 subject to the satisfaction of shareholder and regulatory approvals and other customary closing conditions. Gilbert + Tobin are acting as legal adviser to Web.com Group. Macquarie Capital is acting as financial advisor and Herbert Smith Freehills is acting as legal advisor to Webcentral.



About Dreamscape Networks

Dreamscape Networks Limited is the #1 Online Solutions Provider in Australia and Singapore with industry leading brands Crazy Domains and Vodien, in addition to Sitebeat.com a dedicated website builder and digital commerce platform. The Dreamscape Group has over 2 million members and specialises in providing simple, innovative and affordable online solutions that help businesses and independents establish, build, maintain and grow their online presence. Our solutions are user friendly, affordable and engineered across all platforms, embracing intuitive design and all backed by our focus, passion and reputation for providing premium best in world service. Learn more at www.dreamscapenetworks.com.

About Web.com Group

Web.com Group is a leading web technology company serving millions of customers around the world. Through our portfolio of brands – Network Solutions, Register.com, Web.com, Crazy Domains, Sitebeat and Vodien – we help customers of all sizes build an online presence that delivers results. Web has the breadth of capabilities and depth of knowledge to be your go-to partner in today's always-on digital world. With our extensive product offerings and personalized support, we take pride in partnering with our customers to serve their online presence needs. Learn more at www.web.com.

About Webcentral Group

Webcentral Group, previously Arq Group and Melbourne IT Group, is a full-service digital services partner for small and medium businesses and has supported the growth of over 300,000 Australian businesses; from inception to acceleration – helping them establish their brand, business, and build a customer base online. Learn more at www.webcentralgroup.com.au.

About Siris Capital Group, LLC | Siris Capital

Siris is a leading private equity firm that invests primarily in mature technology and telecommunications companies with mission-critical products and services, facing industry changes or other significant transitions. Siris' development of proprietary research to identify opportunities and its extensive collaboration with its Executive Partners are integral to its approach. Siris' Executive Partners are experienced senior operating executives that actively participate in key aspects of the transaction lifecycle to help identify opportunities and drive strategic and operational value. Siris is based in New York and Silicon Valley and has raised nearly \$6 billion in cumulative capital commitments. Learn more at www.siris.com.



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