



FOR IMMEDIATE RELEASE

DREAMSCAPE NETWORKS ACQUIRES NEW ZEALAND'S NUMBER ONE DOMAIN NAME REGISTRAR

Acquisition of Freeparking Underscores The Group's Growth into New Zealand

Singapore, November 9th 2020 – [Web.com Group](#), parent company of Dreamscape Networks and a leading web technology company helping millions around the globe thrive in a connected world, announced earlier today that it has acquired [Freeparking](#), New Zealand's number one domain name registrar and web hosting provider. With the Group strategically acquiring regional technology leader [Dreamscape Networks](#) last year, this announcement rounds out its expansion across Australia, New Zealand, and Southeast Asia.

Launched in 2000, Freeparking, an Umbrellar Group premium brand, grew to become New Zealand's number one online services provider, serving more than 90,000 customers and operating four brands including Freeparking, Open Host, Domains4less and Discount Domains.

"New Zealand is a nation built on small and micro businesses, making up 97% of firms," said Mark Evans, CEO of Dreamscape Networks. "This acquisition with [Freeparking](#) reflects our commitment to growing New Zealand as a core market. With Web.com Group, Dreamscape Networks and Freeparking joining forces, local businesses can expect more innovative online solutions to take them through these extraordinary times and beyond. Our product portfolio is growing and we'll continue with our Best-in-World service." Freeparking will be managed by Mark Evans as part of the Dreamscape portfolio of brands which includes industry leaders Crazy Domains and Vodien Internet, Australia's and Singapore's number one domains and hosting provider.

"The Freeparking deal underscores Web's dedication to offer best-in-class web presence solutions to customers across the globe. Businesses require reliable online solutions and partners that support changing business needs. Freeparking is a natural extension for our comprehensive web technology brands," said Sharon Rowlands, CEO and president, Web.com Group.

"The team at Freeparking are pleased to announce that we are joining forces with Web.com Group. In doing so, we will be positioned to provide our customers with even greater service and an international standard of market leading online services, unlocking further growth potential for our customers' businesses," said Robert Rolls, General Manager, Freeparking Group.

"We're pleased to welcome Freeparking to the Web.com Group," said Tyler Sippelle, principal at Siris Capital and director at Web.com Group. "As a multi-brand web technology business, we believe Web.com Group has much to offer customers requiring a strategic partner to support their next phase of growth."

About Dreamscape Networks

Dreamscape Networks Limited is the #1 Online Solutions Provider in Australia and Singapore with industry leading brands Crazy Domains and Vodien, in addition to Sitebeat.com a dedicated website builder and digital commerce platform. The Dreamscape Group has over 2 million members and specialises in providing simple, innovative and affordable online solutions that help businesses and independents establish, build, maintain and grow their online presence. Our solutions are user friendly, affordable and engineered across all platforms, embracing intuitive design and all backed by our focus, passion and reputation for providing premium best in world service. Learn more at www.dreamscapenetworks.com.

About Web.com Group

Web.com Group is a leading web technology company serving millions of customers around the world. Through our portfolio of brands – Networks Solutions, Register.com, Web.com, Crazy Domains Sitebeat and Vodien – we help customers of all sizes build an online presence that delivers results. Web has the breadth of capabilities and depth of knowledge to be your go-to partner in today's always-on digital world. With our extensive product offerings and personalized support, we take pride in partnering with our customers to serve their online presence needs. Learn more at www.web.com.

About Freeparking

Established in 2000, the Freeparking group is New Zealand's number one domain name and web hosting business. We provide domain names, web hosting and market leading online solutions to over 90,000 unique customers. Our mission is to unlock the growth potential for our customers' businesses. The Company's brands include Freeparking, Openhost, Discount Domains, Domains4less and our dedicated online marketing agency, Synapse.

About Siris Capital Group, LLC | Siris Capital

Siris is a leading private equity firm that invests primarily in mature technology telecommunications companies with mission-critical products and services, facing industry changes or other significant transitions. Siris' development of proprietary research to identify opportunities and its extensive collaboration with its Executive Partners are integral to its approach. Siris' Executive Partners are experienced senior operating executives that actively participate in key aspects of the transaction lifecycle to help identify opportunities and drive strategic and operational value. Siris is based in New York and Silicon Valley and has raised nearly \$6 billion in cumulative capital commitments. Learn more at www.siris.com.

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