

## DREAMSCAPE NETWORKS TO ACQUIRE DOMAIN NAME REGISTRAR

Dreamscape Networks Limited (ASX: DN8) is pleased to announce that it has entered into a binding agreement to acquire the customers, systems, and brand assets of the business operating as Domain Name Registrar (“DNR”) for a total consideration of \$8.5 million.

DNR’s principal focus is domain registration (0.9% .au market share) and web hosting, with approximately 80% of their business coming from domain registration and 20% from hosting. DNR is being acquired from privately held Domain Registration (Australia) Pty Ltd.

### Continuing the Australian Roll Up

DNR marks the fourth local “bolt on” acquisition by Dreamscape in the past 16 months. The acquisition continues the strong strategic rationale of consolidating local domain and hosting businesses under the Dreamscape Networks’ umbrella. DNR fits into the Dreamscape infrastructure in Sydney and is expected to be fully integrated by 30 September 2018.

Subject to satisfying the customary conditions precedent and the payment of the purchase consideration, the acquisition is expected to be completed on or about 1 July 2018.

### Key Highlights

- Continued expansion of Dreamscape Networks’ domain footprint in Australia, with simple integration into our existing infrastructure.
- Consideration of \$8.5 million, to be funded through our Cash Advance Facility with Commonwealth Bank of Australia. No dilution to shareholders.
- DNR is expected to generate circa \$2.5 million of revenue and \$1.5 million pro forma EBITDA in the 2018 financial year (unaudited management accounts). With full year cost savings from integration into the Dreamscape Networks business the acquisition multiple is expected to equate to approximately 4.6x 2019 EBITDA post-synergies.
- The acquisition is expected to be immediately EPS accretive in the 2019 financial year, with the full benefits of the acquisition being seen in the 2020 financial year.

Commenting on the acquisition, Dreamscape Networks’ Managing Director & CEO, Mark Evans, said:

“The acquisition of Domain Name Registrar (DNR) allows us to further consolidate our .au domain position in the Australian market. It will also allow us to take further advantage of our existing infrastructure and the synergies of our previous Australian acquisitions. DNR is a very established domain registrar and is highly respected in the industry, having been one of the first registrars. Our integrations team is preparing for a full integration of the business into our Dreamscape infrastructure within 90 days of acquisition.”

“We are looking forward to welcoming the DNR customer base to Dreamscape and utilising our upgraded technology platforms to enhance customer experience and product diversity for these customers.”

### For more information, please contact

#### Investors

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#### About Dreamscape Networks Limited

Dreamscape Networks Limited is a trusted and affordable online solutions provider of domain names, hosting and technology solutions and owns Australia's #1 domain brand Crazy Domains and Singapore's #1 domain brand and hosting provider Vodien Internet Solutions. The Dreamscape Networks Group offers affordable and easy to use online solutions that help businesses and independents establish, build, maintain and grow their online presence. Our solutions are innovative, user-friendly and engineered across all platforms embracing intuitive design and backed by our focus on best in world premium service.

#### Vision

To help our customers achieve their online goals by **"Providing simple, innovative and affordable online solutions, that change lives"**  
Learn more at [dreamscapenetworks.com](http://dreamscapenetworks.com) ; [crazydomains.com](http://crazydomains.com) and [vodien.com](http://vodien.com)

