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Market Announcement

17 January 2017

DREAMSCAPE NETWORKS ACCELERATES ITS PRODUCT DEVELOPMENT

Dreamscape Networks Limited (**ASX code: DN8**) is pleased to advise as part of its growth strategy it has accelerated its product development of new and refreshed products. As set out in the IPO Prospectus Dreamscape Networks intends, through refreshing and introducing a range of products and services to utilise its competitive advantages of over 1.5 million Total Members and over 509,000 Active Members to increase its Average Revenue per User (ARPU) as well as open new product markets to increase Active Members.

Dreamscape Networks through its principal brand, Crazy Domains has launched the first phase of the newly revamped Traffic Booster console with the new Business Directory product and Review Monitoring Add-on. Traffic Booster is an all-in-one Search Engine Optimisation (SEO) console that helps to optimise and improve websites to increase traffic to the website of Small to Medium sized Businesses (SMB).

The Business Directory product helps SMB's optimise their online presence by listing within a suite of online directories and websites, most notably Facebook, Google Business, Foursquare, Bing and Instagram. SMB's can, using the business profile within the Traffic Booster console, automatically add the relevant information to each and every website within the suite of online directories. These listings are periodically and automatically checked, which provides the confidence to businesses that their listings are valid and up to date.

The Review Monitoring Add-on allows the SMB to monitor and reply to feedback and comments received across the suite of online directories and websites. This enables the business to engage with its existing and potential customers with complete ease using the Traffic Booster console.

The product development teams in Kiev, Ukraine and Perth, Western Australia are working towards completing the latter two phases of the Traffic Booster refresh, including additional products and capabilities in helping to drive traffic towards a website. Product development is also well underway within a variety of other product spaces all focused on supporting SMBs.

Dreamscape Networks will have further market announcements regarding developments related to the Traffic Booster console in addition to other developments in its growth strategies.

For more information, contact:

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About Dreamscape Networks Limited

Dreamscape Networks Limited is a leading online solutions provider of domain names, hosting and solutions and owns Australia's #1 domain brand Crazy Domains. The Dreamscape Networks Group offers simple, innovative and affordable online solutions that help businesses build and manage their online presence. Our solutions are innovative, user-friendly and engineered across all platforms embracing intuitive design and backed by our focus on best in world service.

Learn more at www.dreamscapenetworks.com and www.crazydomains.com