

## **PARTNERSHIP WITH ONE CHAMPIONSHIP TO ACCELERATE GROWTH ACROSS SOUTH EAST ASIA**

Dreamscape Networks Limited (ASX: DN8) is pleased to announce a two year partnership in South East Asia (SEA) with sport powerhouse ONE Championship (ONE).

ONE is the largest global sports media property in Asian history and the world's largest martial arts organization. ONE broadcasts to 138 countries with 1.7 billion potential viewers worldwide and has achieved some of the highest TV ratings and social media engagement metrics in Asia with its respected brand of Asian values, world-class athletes, and world class production with events in the largest stadiums in the most iconic cities across Asia.

Sitebeat (Dreamscape Networks' website builder brand) will be front and centre across live events and event broadcasts in Indonesia by ONE as well as ONE's social media channels.

### **Mark Evans, MD & CEO, commented**

"Our own core values in our business are totally aligned with what ONE Championship stands for, being the deeply rooted values of integrity, honour, courage and discipline, as well as beating adversity.

"We are extremely excited to be partnering with such a powerhouse organisation. ONE Championship is experiencing explosive growth throughout Asia," Evans said.

"We see Sitebeat as the perfect fit for this partnership as we stand for beating the ordinary, beating the competition, and beating the frustration when it comes to easily creating and managing your website and online presence. "Sitebeat website builder uses next-gen technology and is as powerful as it is easy to use. It's the first website builder in the world to let you choose; you build it or we build it for you. Whichever path you take, the end result is a modern, attractive, affordable and functional website with the customer in full control. In addition, Sitebeat recently achieved the top 10 list of most innovative products to help businesses digitally transform with a leading Singaporean technology accelerator"

### **Sitebeat and ONE Championship**

The partnership between ONE and Sitebeat will have the Sitebeat website builder brand in front of approximately 20 million viewers per broadcast as well as 30,000+ live audience across the scheduled live events in Indonesia. Exposure will be even higher through ONE's social media channels that boast numbers in the billions predominantly throughout Asia. The marketing spend for this activity forms part of Dreamscape Networks' existing marketing budget and is part of our South East Asia growth strategy.

South East Asia continues to experience high double-digit growth in all digital and social media segments and at Sitebeat, it's our mission to bring millions online across Asia.

Mark Evans commented: "The digital transformation is happening right now in Asia, in front of our eyes. With over 330 million internet users and 3.8 million new users coming online every month, South East Asia is the world's fastest growing internet space in the world.

"South East Asia ecommerce is projected to grow at 39% over the next two years with many business choosing to be online instead of paying for costly retail or commercial space which continues to increase year on year.

"Indonesia is tipped to be a leader in mobile internet usage in 2019, with mobile being the primary way of accessing the internet for users in the region – ahead of laptop or desktop computers. For businesses this means that their websites have to be responsive or mobile-first in design, and users have to be able to be edit and design their sites from anywhere, using a mobile device."

Expanding Dreamscape Networks' presence across South East Asia is a key growth strategy. We have built a strong base and presence in the region and with this new partnership are very well placed to accelerate our growth.

## For more information, please contact

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### About Dreamscape Networks Limited

Dreamscape Networks Limited is a trusted and affordable online solutions provider of domain names, hosting and technology solutions and owns Australia's #1 domain brand Crazy Domains, Singapore's #1 domain and hosting brand Vodien Internet Solutions and recently launched Sitebeat, an easy-to-use website builder platform.

The Dreamscape Networks Group offers affordable and easy to use online solutions that help businesses and independents establish, build, maintain and grow their online presence. Our solutions are innovative, user-friendly and engineered across all platforms embracing intuitive design and backed by our focus on best in world premium service.

### Vision

Providing simple, innovative and affordable online solutions that change lives

Learn more at [www.dreamscapenetworks.com](http://www.dreamscapenetworks.com), [www.crazydomains.com](http://www.crazydomains.com) and [vodien.com](http://vodien.com) and [sitebeat.com](http://sitebeat.com).

